

Southwest Regional Development Corporation Presents...



Looking Within: A Future for Rural Manitoba Communities

April 6th 2017

10:30a.m. - 4:30p.m.

Victoria Inn

Imperial Ball Room

Brandon, MB

REGISTRATION

\$65 Regular Registration

\$50 Student Registration

\$100 Booth (includes one regular registration)

Limited space available

Name:

Email/ Phone #:

Please send registration and make cheques payable to :

Southwest Regional Development Corporation

P.O. Box 582

Hamiota, Manitoba

R0M 0T0

Registration Deadline:

March 24, 2017



Conference topics and Speakers Include:

Keynote -Now Lunenburg County

Ms. Lynn Hennigar will share how NOW Lunenburg County, Nova Scotia came to be, what was learned, and how that small rural community has come together in an effort to secure its future.

Challenges of a Rural Innovator

Celtic Power and Machining
Arnold Innovations

Rural Innovation in Manitoba project update

Rural Development Institute

Economic Development Organizations in Manitoba : Roles, supports and what they know

Economic Developers Association of Manitoba
Innovate Manitoba

Searching for Community Champions

Manitoba Association of Agricultural Societies

Conference Agenda

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| 9:30 a.m. | Conference open and booth set up | |
| 10:30 a.m. | Registration | |
| 11:00 a.m. | Welcome | SRDC Board Chair – Jon Lewis |
| 11:10 a.m. | Keynote ~ Now Lunenburg County | Lynn Hennigar Lunenburg County, Nova Scotia |
| 12:15 p.m. | Lunch | |
| 1:00 p.m. | Challenges of a Rural Innovator | Celtic Power & Machining Arnold Innovation |
| 2:00 p.m. | Rural Innovation Manitoba | Rural Development Institute Brandon University |
| 2:30 p.m. | Economic Development Organizations – their role, how they support and what they know | Innovate Manitoba Economic Developers Association of Manitoba |
| 3:15 p.m. | Refreshment Break | |
| 3:30 p.m. | Searching For Community Champions Community Engagement Project | Manitoba Association of Agricultural Societies |
| 4:00 p.m. | Wrap Up - Now Lunenburg County | Lynn Hennigar |
| 4:20 p.m. | Closing Remarks | SRDC |
| 5:00 p.m. | SRDC AGM | |

For further info: buildingup.wb@gmail.com or call 204.761.3705.

Or check out the details on the SRDC Facebook Page!

A block of rooms will be held until March 6, 2017—Confirmation # 352277

Speaker Bios

Keynote

Lynn Hennigar - Now Lunenburg County

In Lunenburg County, Nova Scotia, a group of concerned business people came together in March 2014 to discuss a local response to “Now or Never,” a report produced by the Nova Scotia Commission on Building Our New Economy. That group became Now Lunenburg County and “shared a common belief that improving the economy of the local area would serve to offer better prospects for the future of Lunenburg County.”

Ms. Hennigar will share how NOW Lunenburg County came to be, what was learned, and how that small rural community has come together in an effort to secure its future.

www.nowlunenburg.com

Challenges of a Rural Innovator

Richard and Doug Arnold -Arnold Innovations ~ Winners of the AG Days 2017 Innovation Award

Richard, Annette and Doug Arnold are the founders and operators of Arnold Innovations. This parent and son team are committed to providing safe, productive and innovative products in the agricultural sector. Richard and Annette have a family grain farm operation in Hamiota, Manitoba. Doug is from Brandon, MB. AI's flagship product is the AI-100CX Reverser for the New Holland CX series. Created out of a need on the farm, with one of the families combines being a New Holland CX combine, Richard and Doug have designed and manufactured a hydraulic cylinder reverser

Gavin Reynolds—Celtic Power and Machining

The Reynolds family emigrated to Canada from the UK. In 1993. Brian and Eileen Reynolds had previously owned a dry dock and ship repair yard in Wales, UK, which specialized in the replacement of engine room machinery with certified reconditioned units. The units would often be overhauled to Marine Class. The company also worked on land based industrial power installations. In 1998 Gavin began working for the family owned business, Haven Trading Canada Inc.. Having gained his Master Machinist qualification he continued to improve his skills as a machinist and took on more of the responsibility of running the workshop. Celtic Power & Machining was incorporated in 2003 with the intention of running the machine shop as a separate business but in 2007 the two companies were amalgamated to simplify operations.

Rural Innovation Manitoba

Gillian Richards - Rural Development Institute (RDI)

Rural food innovators face many challenges as they commercialize new products; moving from idea to product development to pilot production, marketing and commercial sales. There are many resources available to them; both in their communities and beyond. RDI's GF2 funded research aims to shed light on their needs and how to help them succeed.

Economic Development Organizations – their role, how they support and what they know

Marilyn Crew—Economic Developers Association of Manitoba (EDAM)

The Economic Developers Association of Manitoba (EDAM) supports economic development practitioners and their MB communities by providing professional development and networking opportunities, promoting the profession and influencing public policy. We are the leading resource for economic development in MB and serve as a focal point for collaboration on innovative economic development policy and practices.

This is accomplished through:

- Provision of professional development opportunities for practitioners.
- A collaborative approach to innovative economic development policy and practices.
- Encouraging a broad range of EDAM membership expertise .
- Providing a forum for networking with fellow members to exchange information and ideas reflecting best practices, procedures, trends, and policy pertaining to economic development.
- Being the independent Manitoba body that gives careful thought and unprejudiced consideration to problems affecting the provincial field of economic development.

Jan Lederman - Innovate Manitoba

Innovate Manitoba is an industry-led, non-profit innovation accelerator. We are a community economic development organization specializing in innovation. Our objective is to help shape Manitoba into a regional innovation powerhouse.

Jan Lederman is the President of Innovate Manitoba. Jan's background is in business law, with over 30 years' experience advising private enterprise. She has been named to Best Lawyers© in Canada in Mergers and Acquisitions Law, Leveraged Buyouts and Private Equity Law for each of the last six years. Jan retired as a partner of Thompson Dorfman Sweatman LLP in 2015 and now works as an advisor to startups and emerging growth companies.

Searching for Community Champions

Marlene Baskerville—Manitoba Association of Agricultural Societies

"How can we create an environment where people discover their passion and feel empowered to act upon it? The Manitoba Association of Agricultural Societies (MAAS) work with agricultural societies in communities to change their mental model to one of possibilities, generousities and gifts in seeking their desired future."

Marlene Baskerville is the Executive Director of Manitoba Association of Agricultural Societies. She has been involved with community organizations for many years through her work with Manitoba Agriculture and as an involved community volunteer. She currently is the Chair of the Heart and Stroke Foundation of Manitoba.